

<p>Strategic target area</p> 	<p>PhD research project: Cross-sectorial Innovation Management PhD student in Business Administration, John-Erik Bergkvist at Department of Entrepreneurship, Innovation and Technology at Stockholm School of Economics (SSE). Supervisors: Prof. Magnus Mähring (SSE) and Ass. Prof. Anna Essén (SSE).</p>
<p>Overlapping target areas</p>	
<p>Purpose Background</p>	<p>Vision Zero Cancer is a Swedish innovation milieu, financed by the Swedish innovation agency Vinnova, that engages actors across society in strategic actions to work jointly in the mission of beating cancer.</p> <p>The overall aim with the PhD project is to generate knowledge about strategies, interactions and processes that is Vision Zero Cancer. Strategies, interactions and processes should be understood in its context, namely the institutional context in the ecosystem in which Vision Zero Cancer is operating.</p>
<p>Goal Impact</p>	<p>The goal of the project is to generate knowledge about mechanisms and enabling and hindering factors for certain outcomes in the Vision Zero Cancer milieu, and similar milieus. Such knowledge can give insights to both managerial and policy practice. Innovation is the driver of better healthcare services and new knowledge about innovation management in these settings can be valuable in order to increase the innovative capacity in the healthcare ecosystem.</p>
<p>Activities Deliverables</p>	<p>The PhD student will use both qualitative and quantitative data in a longitudinal process study. The PhD student will also conduct econometric studies with experimental design. The longitudinal study will continue during the entire PhD period and will be presented in form of two management journal articles. This study will focus on Vision Zero Cancer's operations in its institutional context, where (i) individual motives and agency will be analyzed, and (ii) the dynamics of the interactions between different agents and organizations. The aim with the experimental studies is to identify causal relationships about what matters for actors' engagement in milieus like Vision Zero Cancer. These studies will also be presented in form of management journal articles.</p>
<p>Results Effect</p> <p><i>How the project contributes to achieving the 2030 Agenda and the vision to transform cancer from a deadly to a curable or chronic disease</i></p>	<p>PhD research is expected to provide insights into important factors in innovation management in order to conduct more knowledge-based innovation management work in cancer care. If the ecosystem's common innovation output can be strengthened, it can, in the long run improve healthcare services and contribute to achieving the vision and thereby create more value for both patients and society.</p>
<p>Timeframe</p>	<p>September 2020 until September 2025</p>
<p>Project manager</p>	<p>Magnus Mähring, Professor at Stockholm School of Economics</p>
<p>Project partners</p>	<p>House of Innovation Stockholm School of Economics, Stockholm School of Economics Institute for Research, coordinator for Vision Zero Cancer</p>
<p>Other key players</p>	<p>Vision Zero Cancer and its ecosystem network</p>
<p>Version, date</p>	<p>1.0, 2020-11-01</p>